

GOOD PRACTICES

Partner Organisation
KU TU Ltd.
Bulgaria

1 – Organization / Individuals	
Name	International Training and Development Center Ltd.
Country	Bulgaria
Type of Organization	Private Institution
Address Website	www.immigrant-bg.eu
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2 – Action / Project / Activity	
Title	Ensuring accessible informational communication environment and a national campaign for the migration phenomenon Project funded under the European Integration Fund
Duration	1 April – 30 June 2013
Category	Internal Proceedings in the Health Care Services (Ex. Creation of migrant-friendly Services with collaboration of cultural and language mediators, creation of a service for the telephone translation...) Production and Use of Innovative online Materials
Description	<p>Target group: Immigrants</p> <p>Methodology: The project methodology is focused on ensuring accessible information targeted at immigrants in Bulgaria for making them aware of the procedures for finding a job and the legislative basis for their stay in the country. The project is a follow-up of a series of interviews and meetings with immigrants in Bulgaria held throughout 2012. The immigrants were invited to share their problems and suggest measures which to facilitate their integration. The most common problem mentioned was the lack of a website with integrated information related to the immigrants' needs. A website page is currently in development under the project which already provides information on issues like entering the country, citizenship, work in Bulgaria, healthcare, etc. The concept of the website is based on the best European practices in the field of integration of third country citizens. It provides useful information about the immigrants' rights for</p>

	<p>staying in the country as well as opportunities for access to the labour market and the health insurance system.</p> <p>The portal will publish news and other practical information related to the everyday activities of the immigrants in Bulgaria. The project also foresees the implementation of a broad-scale informational campaign directed towards the media and the hosting society aimed at raising the awareness of the migration phenomenon.</p>
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3 – Products / Results

<p>Description</p>	<p>What type of products/resources? Online resources</p> <p>The first common informational online portal for immigrants in Bulgaria www.immigrant-bg.eu. So far the website contains sections dealing with:</p> <ul style="list-style-type: none"> • Entering the country – basic information, competent authorities, types of visas, useful links • Citizenship – EU Blue Card, conditions and requirements for getting a Blue Card, issue and validity of the card, gaining a status for a long-term stay in the country, etc. • Work in Bulgaria – basic information, work contracts, freelance activities, legislative framework, useful links • Healthcare – basic information, how and where to get medical help, healthcare insurance, emergency medical help, legislative basis, etc. <p>The website will be maintained for at least 1 year.</p> <p>The project foresees the development of a video material which to be aired on several national TV stations and tell the stories of the immigrants in Bulgaria. Radio announcements are also planned.</p>
<p>Links</p>	<p>http://immigrant-bg.eu/bg/</p>
<p>Impact on target groups</p>	<p>The main impact target is directed at providing up-to-date effective information to the society for the implementation of a consistent long-term policy for guaranteeing the rights of the immigrants, their successful integration in the Bulgarian society and mutual understanding.</p> <p>The informational portal will be of a great benefit especially for the new-coming immigrants who have to get familiar with their rights and obligations in the hosting country.</p> <p>The project goals and activities will contribute to the sustainability, development and appropriate functioning of the existing informational centres for immigrants in accordance with the new migration strategy 2014-2020.</p>
<p>Recommendations</p>	<p>The implementation of an effective informational campaign about the migration phenomenon is a key factor for the mutual understanding between the hosting society and the immigrants and their integration, said Mrs. Eva Lyubomirova, project manager.</p>