

## GOOD PRACTICES

Partner Organisation
KU TU Ltd.
Bulgaria

1 – Organization / Individuals	
<b>Name</b>	Union of South-East Region Local Authorities
<b>Country</b>	Bulgaria
<b>Type of Organization</b>	Union of municipalities
<b>Address Website</b>	<a href="http://www.userla-immigrants.com">www.userla-immigrants.com</a>
<b>Contact</b>	<a href="mailto:mail@userla-immigrants.com">mail@userla-immigrants.com</a>

2 – Action / Project / Activity	
<b>Title</b>	<b>Enhancing social and economic activity of third country immigrants from the territory of South East Region in Bulgaria</b> Project funded under the European Integration Fund
<b>Duration</b>	1 April – 30 June 2013
<b>Category</b>	Production and Use of Innovative online Materials
<b>Description</b>	<p><b>Target group:</b> Immigrants</p> <p><b>Methodology:</b> The project uses training materials grouped in 4 modules, each of which upgrades upon the previous and creates a basis for the subsequent module.</p>

3 – Products / Results	
<b>Description</b>	<p><b>What type of products/ resources?</b> Online resources</p> <p>The website includes the following sections:</p> <ul style="list-style-type: none"> <li>• <b>Bulgarian language</b>, including basic language knowledge, communication skills, reading and writing skills – This module includes basic knowledge of the spoken and written language rules – alphabet, consonants and vowels, question words, word order, verbs and nouns. The module features interactive movie clips with sample dialogues typically encountered in real-world situations</li> <li>• <b>Citizenship Orientation</b> – The module covers basic things like the national anthem and coat of arms of Bulgaria, the executive, judicial and legislative branches of the government, the regional and national institutions dealing with immigration matters, health insurance, education, etc.</li> <li>• <b>Entrepreneurship and starting a business</b> – The module</li> </ul>

	<p>covers the legal framework and various regulations related to starting your own business.</p> <ul style="list-style-type: none"> <li>• <b>History and cultural traditions</b> – The module lays out the basic and most characteristic aspects of Bulgarian customs and traditions.</li> <li>• <b>Additional section for kids</b> – colors, animals, Bulgarian fairy tales</li> </ul> <p>The website is available in Bulgarian, English and Russian.</p>
<b>Links</b>	<p><a href="http://www.userla-immigrants.com">www.userla-immigrants.com</a></p>
<b>Impact on target groups</b>	<p>The aim of the project is to create friendly and accessible conditions for the citizenship orientation and integration of non-EU immigrants residing in the Southeastern region of Bulgaria. It also aims to facilitate their business activities, and to ease the initial adaptation of immigrants to the cultural and language surroundings. The project covers the territories of the municipalities of Sliven, Burgas, Yambol, and Stara Zagora. The project is aimed at providing the tools to ease the long-term adaptation process of non-EU nationals to the Bulgarian society while preserving their cultural and ethnic identities. The presence of adequate information concerning the topics of interest to non-EU nationals and its accessibility online at any time allows the immigrants to successfully find their way in key aspects – such as housing, job opportunities, education etc. It also introduces them to the host country’s administrative system.</p>